



CONNECT

# Inspiration Session: Going cashless with MSB

Jeanette Merced  
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## Jeannette Merced, Sr. VP of Finance Charter School Associates



- Oversees financial health, budgeting, banking, investments, and financial reporting for the 21 schools
- Served as Charter School Accounting
- Served as Manager for the Palm Beach Public Schools
- Served as Commissioner for the Charter Schools Appeal Commission for Florida DOE
- Served as program review committee for the Florida Charter School Conference organized by Florida DOE
- Served as Treasurer for the Florida Association of Charter School Authorizers



**As a Auditor and a VP of Finance,  
Why is it so important for you to  
be near cashless in your schools?**



**What are the greatest benefits and efficiencies you have found collecting fees electronically?**

# Annual time savings

Based on 5 mins saved per  
e-transaction vs. cash/check

2024

69,106 (T) = 240 Days

2023

56,437 (T) = 196 Days

2022

43,821 (T) = 152 Days

2021

23,706 (T) = 82 Days

(T) transactions




**How do you encourage  
participation in your schools with  
your staff & parents?**

**95%**  
**of the 13,900 students are  
attached to a Parent Account**

Based on CY 2021 – 2024

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**Can you tell us more about the  
benefits for your community, like  
families and staff?**



Over \$127K in Fundraising collected

5924 Tickets sold  
~\$95K for the schools

Based on CY 2021 – 2024

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# Thank you

The logo consists of a white circle containing the word "CONNECT" in a sans-serif font. The "N" is orange, while the other letters are purple. The background features abstract, flowing shapes in shades of purple, blue, orange, and pink, with small clusters of dots in corresponding colors.

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