



CONNECT

Inspiration Session

More Payments, Less Hassle

PRESENTED BY

Ann Donohue (Illinois Math & Science Academy)

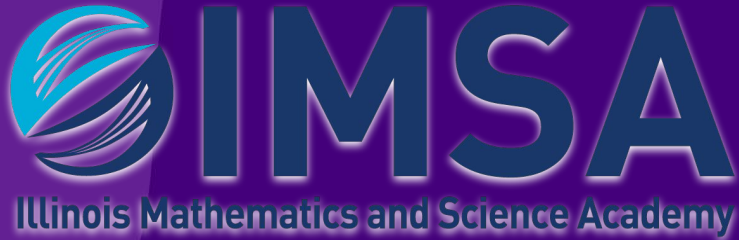
Michelle Grundman (Elk Grove USD)

Drew Izzio (MySchoolBucks)



Ann Donohue

Illinois Mathematics & Science Academy
Senior Administrative Assistant, Finance and Operations



- Has been with Il Math & Science Academy for 17 years.
 - Currently– Senior Administrative Assistant, Finance and Operations (3 years)
 - Has been part of the Finance office within Il Math & Science for all 17 years in various capacities

Fun Facts

- Married 31 years (4 kids ranging from 19–26)
- Training for a Tough Mudder run at the end of August 2025

Michelle Grundman

Elk Grove Unified School District
Pleasant Grove HS School Site Controller



- Has been with Elk Grove Unified School District for 28 Years
 - 17 years– High School Controller
 - Pleasant Grove High School
 - 2500 Student Enrollment
 - 6 years– Budget Department– Budget Technician
 - 5 Years– Adult Education– Budget Technician

Fun Facts

- Wife of a farmer, mother of 2 kids (ages 18 & 21), 4 dogs, 2 cats, 2 turkeys, and 68 chickens
- Enjoys welding metal art and binge watching tv on the weekend

Fun Facts

Illinois Math & Science

- Over 650 kids in grades 10–12
- Established in 1985
- National Recognition– ranked among the top ten high schools in US for math and science

Elk Grove Unified SD

- Over 62,000 students
- 68 total schools (43 Elementary, 9 MS, 9 HS)
- Established in 1893, and was the first union high school in California

Questions

What type of programs or activities does your district use the MSB platform to collect payments for?

Elk Grove Unified School District



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Questions

What motivated you to start using MySchoolBucks for your school payments?

First name:

Richard

Last name:

Busby

Email address:

rbusby@imsa.edu

Phone number:

6309075022

District name:

[IMSA.EDU](https://imsa.edu) (Note: The goal is to have a single sign-on fee payment management site, within PowerSchool parent portal)

State:

Illinois

I am interested in learning more about::

Payment or Fee Management

11/14/18- I spoke with Rich yesterday, they are using Square right now, and need a better system to track everything. Would like SSO and parents are using PowerSchool to see everything.

Questions

What standout features make MySchoolBucks particularly effective for IMSA?

Questions

What specific features make the payment process easier for parents and staff of Elk Grove?

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Questions

Have you noticed improvements in payment completion rates since adopting MySchoolBucks?

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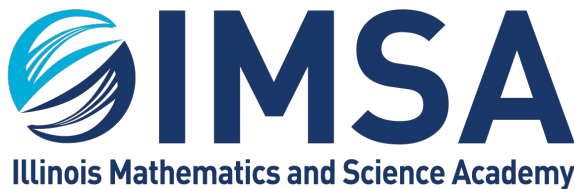
Quick Trends

- 1) Digital Payment Growth in K-12 Schools
 - a) 70% of parents prefer to pay online for meals, activities, and fees.
- 2) Decline in Cash and Check Usage
 - a) Cash transactions have decreased by as much as 50% in some districts over the past 5 years.

Questions

Are there any strategies you've implemented to encourage parents to adopt MySchoolBucks?

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Key Insights

- **Adoption Rates:** Districts that actively promote MySchoolBucks see significantly higher adoption rates, often exceeding 80% of families using the platform when communication is consistent.
- **Mobile-First Behavior:** A majority of MySchoolBucks transactions now occur via mobile devices, reinforcing the importance of mobile-friendly experiences and app promotion.
- **Proactive Communication**
 - Use email, SMS, and app notifications to remind parents about upcoming deadlines, low balances, and new fee requirements.
 - Districts that send multiple reminders — especially before high-traffic events experience fewer late payments (Student SOA).

Convenience for Families = More On-Time Payments

Parents are busy — giving them a simple, mobile-friendly solution like MySchoolBucks ensures they can make payments quickly and easily, anytime and anywhere.

Thank you

The logo consists of a white circle containing the word "CONNECT" in a sans-serif font. The "N" is orange, while the other letters are purple. The background features abstract, flowing shapes in shades of purple, blue, orange, and pink, with small clusters of dots in corresponding colors.

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